
Not By Bread Alone

Establishment of the Memphis State College Press represents another step in the city's cultural progress which must keep pace with its economic advances and population growth. The press takes its place alongside educational television as an institution to enrich life and add to the city's cultural stature.

Only recently we have witnessed the artistic success of the Shakespearean festival; the Sinfonietta has closed a rewarding season; the Great Books and adult education programs touch the lives of more people month by month; the Little Theatre flourishes; a new building rises to expand Cossitt Library's service, and an addition to Brooks Memorial Art Gallery will begin to take form any day now.

With appearance of the Metropolitan Company, Memphis will close one of the most varied and most highly successful theatrical seasons in the city's history.

All of these things bring encouragement to multitudes who know that man does not live by bread alone.
